

Social Economy Resources Toolkit



 SEEnet

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These videos and podcast episodes are made to help you and your community learn more about the social economy. We hope you will share them with your network.

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Our Contact Information

Please reach out to us if you have any questions or would like more information about the social economy.



Getting Started

Explaining the Social Economy

You might wonder where to start when learning about the social economy. We've created three videos that will walk you through many of the questions you may have.

The videos explain what the social economy is and how social economy enterprises can respond to meet the needs of your community. They also present the social economy ecosystem of Québec and the organizations that can help you start a social economy enterprise.

SOCIAL ECONOMY EXPLAINER VIDEOS



Every community has its own challenges. Private enterprise or government support can offer potential solutions, but they may not always be the best models. You might have heard the social economy mentioned as another option...but what is it?

What Is It? (10:43)



The social economy is a versatile solution to help communities address their own needs and to have a positive impact on where we live. Let's look at how powerful the social economy really is and what it can make possible.

What Is Possible? (13:08)



Turning your social economy project into a reality can feel complex and overwhelming. But don't worry, there's a robust network of organizations dedicated to helping you get your nonprofit or cooperative off the ground. And it's easier than you may think.

Where to Start? (14:14)



Social Economy Portrait Videos

Videos

The Social Economy Portrait videos look at social economy enterprises and the people who create them. They also dive into the concepts and ideas behind the social economy movement.

SOCIAL ECONOMY PORTRAIT VIDEOS



Previously at the risk of closing, a nonprofit was created to keep New Carlisle's thrift shop open and maintain the availability of everyday goods.

Friperie Hidden Treasures (4:10)



Tewkesbury residents formed their own cooperative to manage snowplowing and have since expanded into many other services for their rural area.

Coopérative Multi-Services de Tewkesbury (3:07)



Based in Ormstown in the Montérégie West region, *The Gleaner*, a newspaper in existence since 1863, pivoted to an innovative community nonprofit format when the media chain owning it wanted to shut down the publication.

The Gleaner (4:04)

SOCIAL ECONOMY PORTRAITS



Fishermen in the Magdalen Islands have found success with the cooperative format, earning more for their products and reducing costs.

Cap Dauphin (4:18)



Most of us have tools we rarely use which take up space in our closets, garages, and basements. A group of social economy entrepreneurs in Rimouski took a different approach: they created a “library of things” called L’Outillerie.

L'Outillerie (4:02)



Entry Island is ensuring its long-term viability by creating a nonprofit to oversee its tourism infrastructure.

Entry Island (4:00)

A close-up photograph of a silver and black microphone with a mesh grille, resting on a piece of torn, light-brown paper. The background is a vibrant red color. The text 'Podcast Episodes' is overlaid in a large, bold, black sans-serif font on the right side of the image.

Podcast Episodes

About the Podcast

Hosted by SEEnet Social Economy Manager Hoffman Wolff, SEEnet's podcast takes an in-depth look at social economy enterprises from all over Québec. In the series, Hoffman interviews founders, organizers, and creators who play a part in the province's robust social economy scene with their innovative and unique collective enterprises.

PODCAST EPISODES



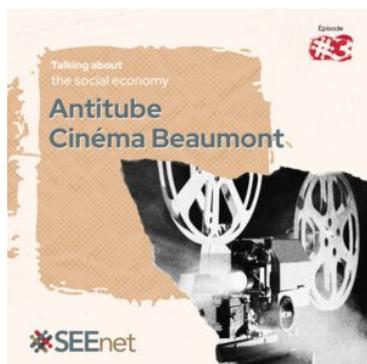
Based in Ormstown in the Montérégie West region, *The Gleaner*, a newspaper in existence since 1863, pivoted to an innovative community nonprofit format when the media chain owning it wanted to shut down the publication.

The Gleaner (52:51)



Most of us have tools we rarely use which take up space in our closets, garages, and basements. A group of social economy entrepreneurs in Rimouski took a different approach: they created a “library of things” called L'Outillerie.

L'Outillerie (36:07)



In a domestic scene where independent cinemas throughout Canada are being increasingly squeezed out by larger chains, Québec City nonprofit Antitube's Cinéma Beaumont has created an enviable niche in the community.

Antitube / Cinéma Beaumont (46:52)

PODCAST EPISODES



The Patriotes de Québec Gaelic football club promotes Irish culture, gets Québec City-area adults active in a new sport, and integrates people from around the world into a close-knit club that does more than just play football.

Patriotes de Québec Gaelic Football Club

(1:10:28)



Since starting in 2018, Montreal-based Startup, a nonprofit, has worked with hundreds of immigrant women throughout Québec to take their business ideas and show how they can turn them into social economy enterprises.

Startup (46:01)



Sharing These Resources



Made to be Shared

These [videos](#) and [podcasts](#) were created to help you and your community learn more about the social economy. We hope that you will share them with your network and that these resources might inspire people to get involved and perhaps even start their own social economy enterprise.

The videos are in English, but the closed captioning has both English and French options available for greater accessibility. The podcasts are only available in English audio format.

Ways to Share

Below are some ideas of how you can share these resources with your community. Please reach out to us if you need more help or would like the full set of files to share on your website.

Our published
LinkedIn
posts

The link to the
website: see-
net.ca/resources

Our published
Facebook
posts

**You can
share...**

The link to the
SEEnet YouTube
channel

The files
directly on
your website
or social
media

The resources
at your online
or in-person
events



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