
PERSONALISED REGIONAL PROFILES



WHAT RDN CAN OFFER

Support in developing a visual document that showcases your organization and the community it serves, incorporating data, maps, and relevant facts.

Extract Data



Provide Canva Template



Layout Assistance



Troubleshooting



DATA

Consistency is important



RDN Data mapping tool

all data is 15 years +

CHSSN profiles

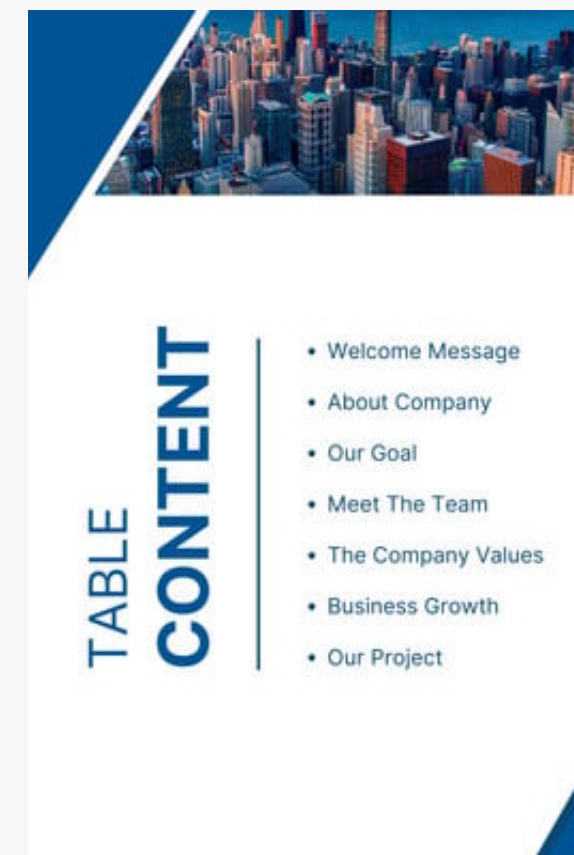
PERT profiles

Statistics Canada

Special Interest Profile

CANVA TEMPLATE

Can be personalized with your content and brand colours



AN EXAMPLE

The profile can be personalized with your content and brand colours

ECO-02
English Community Organization
Organisation communautaire anglaise
de Saguenay-Lac-Saint-Jean

2024 PROFILE

THE ENGLISH-SPEAKING COMMUNITY OF SAGUENAY LAC-SAINT JEAN

INTRODUCTION

ECO-02

Vision

ECO-02 aims to be a dynamic hub that unifies all English speakers in Saguenay-Lac-Saint-Jean and acts as a beacon within the community.

Mission

- Promote a greater understanding of the needs of the English-speaking community to enhance the quality of life and the well-being of all.
- Provide information and resources to users and partners.
- Improve access to health and social services.
- Support programs that enhance the quality of life of members of the English-speaking community.

PURPOSE OF THE DOCUMENT

This document provides an overview of the English-speaking community in the Saguenay Lac-Saint-Jean region. Its purpose is to provide information that can be used to create awareness of the English-speaking minority in this region, and to inform the actions of ECO-02, its partners, and other stakeholders in the region.

The statistical information presented here comes from the 2021 Census of Canada. In order to give context and add nuance to these numbers, in March 2024 an event was held with active community members and stakeholders within the region. They engaged in discussions focused on the realities and needs of English speakers, as well as the challenges and opportunities facing service providers engaging with the English-speaking community.

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- What is the Community Saying?
- Summary
- References

Newcomers

Participants in the focus group discussions described different situations, sharing their own experience and observations.

Challenges may vary greatly depending on each group's situation:

- **Military personnel** face challenges integrating, especially if they do not speak French, or if the spouse does not. However the family resources centre is there to provide support.
- **Post-graduate students** are often from outside the region. Students face challenges with housing, daycare and other necessities.
- **Foreign workers** generally get support from their employer and some of them are French-speaking, so they can more easily integrate.
- **Refugees and asylum seekers** have very different needs and may be hesitant to reach out for, or accept, support.

Language learning

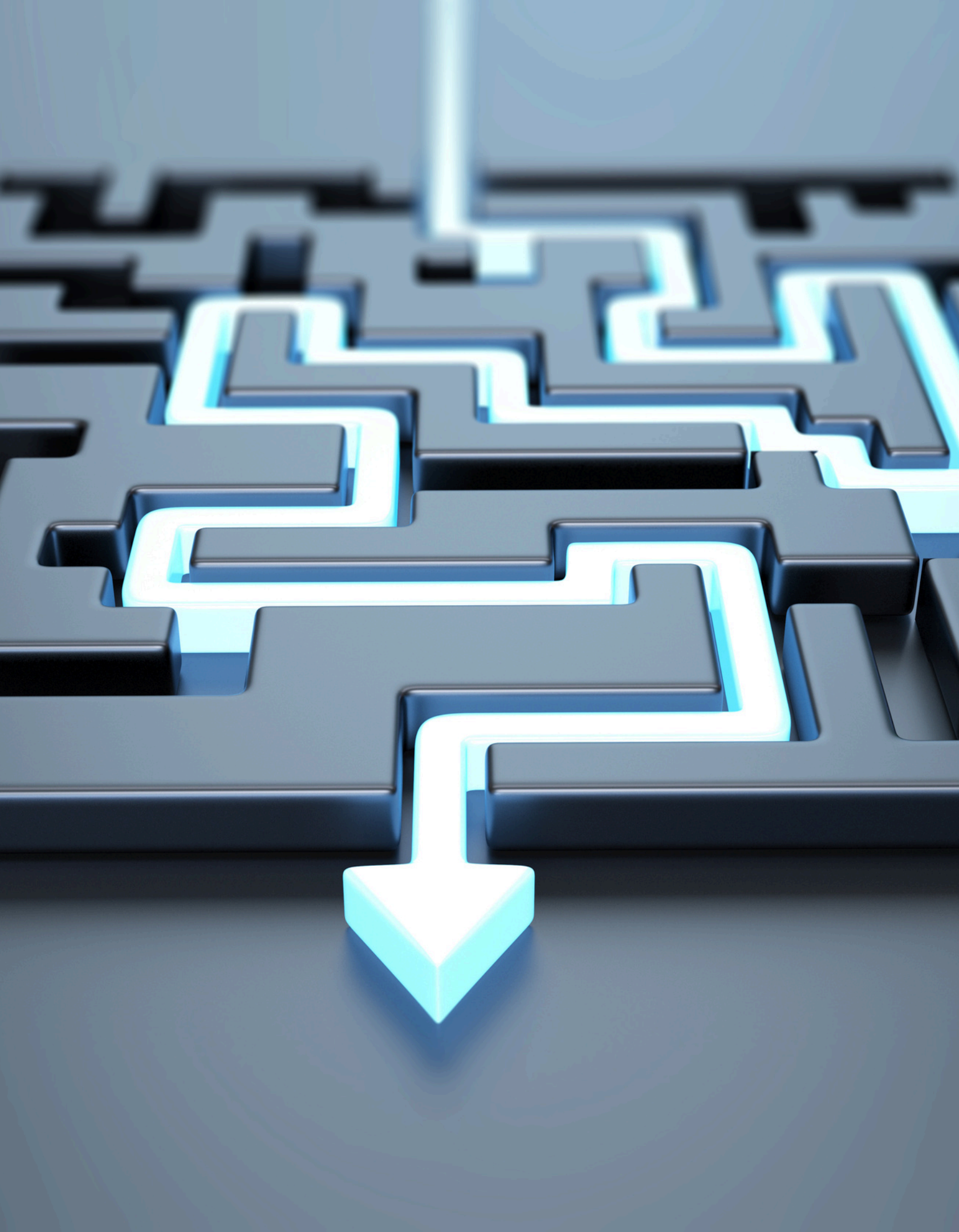
- There are long wait lists for French language learning, which delays integration, and leaves many people isolated at home.
- Involving teenagers in outdoor activities can be a good way to create connections across language barriers.
- Employees may want to improve their English so they can provide more linguistically and culturally adapted services.

Specialized services

- Services for crisis situations, such as suicide prevention, are difficult to offer in English in the region.
- Services that require a high level of proficiency in French, such as mental health services, are often unavailable or difficult to access.

Strengths in the region

- Participants observed that in many sectors, organizations have a spirit of collaboration, not competition. People are willing to put aside differences for the common good. It is relatively easy to mobilize them to work together.
- Those who collaborate see value and are happy with it, and those who are not (yet) are willing and interested.
- Increasingly, solutions involve local employers and the private sector as well as the community sector and local government for a social economy approach
- The organization *Place aux jeunes en région* helps to attract a significant number of young people to the region for work.



TROUBLESHOOTING

Should data be comparing province to MRCs, English speakers to French speakers?

Do all MRCs need to be in the profile for each category?

Should the region be broken down by health or administrative region?



WHAT YOU CAN DO

**In collaboration
with RDN**

Designate a point person

- Determine key points and stats that are important to your region
- Define the elements in the profile that are needed to make it yours.
 - Ex. pictures, vision & mission, key messages
- Proof read the document

THANK YOU

RDN gratefully acknowledges the financial support of:

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Québec 