

# STRATEGIC PLAN

## 2022-2025



English-speaking  
Community  
Organization

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# MISSION & VALUES

## **THE MISSION OF THE ENGLISH-SPEAKING COMMUNITY ORGANIZATION IS:**

To represent the members of the English-speaking minority language community in the territory that we serve for all matters related to their empowerment and vitality.

## **THESE VALUES INFORM HOW THE ENGLISH-SPEAKING COMMUNITY ORGANIZATION FULFILLS ITS MISSION:**

Organizational decisions are made using feedback and input obtained through community needs assessments, consultations, demographic analyses, evidence based scholarly research, and other knowledge-gathering methods.

The programs and various initiatives offered by the organization are done so within the context of its mission and are appropriate within its mandate

Programs are reviewed regularly and evaluated vis a vis their objectives to ensure the respect of individual funding agreements and the organization's effective response to the needs of its community.



# 2022-2025 STRATEGIC OBJECTIVES

## ACCESS TO GOVERNMENT SERVICES IN ENGLISH

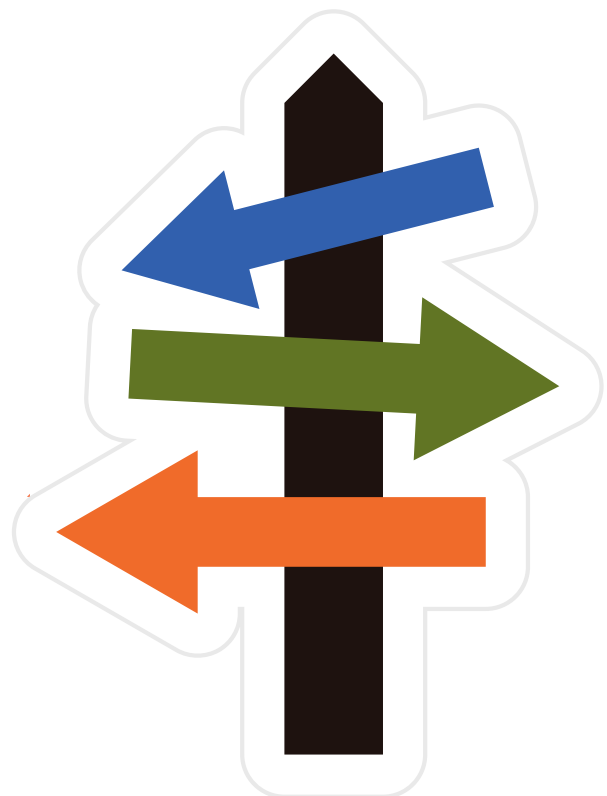
To support access to government services for English-speakers in the region by making the community's needs and issues known to service providers and government stakeholders.

## EMPLOYABILITY & ECONOMIC OPPORTUNITIES FOR ENGLISH-SPEAKERS

To engage in initiatives and offer programs that support and promote the employability of English-speakers in the region and/or create opportunities for their employment and prosperity.

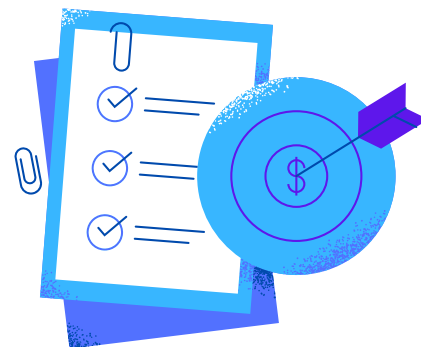
## STRENGTHENED ORGANIZATIONAL CAPACITY

To ensure the English-speaking minority language community in the region is served by an organization with solid foundations and that has the capacity and expertise to support the community's needs.



# ACCESS TO GOVERNMENT SERVICES IN ENGLISH

## TARGETED RESULTS



### **2022-2023**

To engage in initiatives and activities that increase support and recognition of the English-speaking community's need to benefit from programs offered by the federal and provincial governments.

### **2023-2024**

To support the government service providers in the region in their efforts and ability to respond to the needs of the region's English-speaking minority language community by creating effective partnerships and dynamic collaborations with stakeholders.

### **2024-2025**

To promote the government services adapted to and available for the English-speaking minority language community in the region and support their providers in the continual improvement of the services offered and the adaptation of new ones.

# EMPLOYABILITY & ECONOMIC OPPORTUNITIES FOR ENGLISH-SPEAKERS

## TARGETED RESULTS



### 2022-2023

The region's English-speaking community is supported by partner and stakeholder resources that promote employment skills, educational success, and post-secondary opportunities in the region.

### 2023-2024

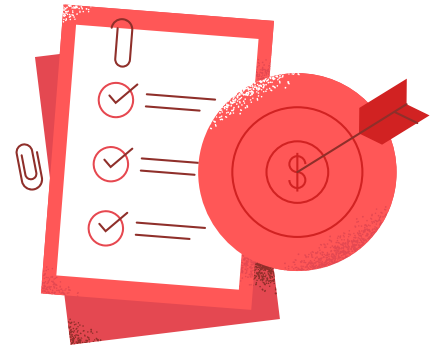
English-speakers in the region's minority language community benefit from initiatives developed through a strategic network of partners working to support the development of economic, entrepreneurial, educational, and networking opportunities in the region.

### 2024-2025

The English-speaking minority language community in the region is empowered by employment and economic support services that are increasingly informed of and adapted to meet its needs.

# STRENGTHENED ORGANIZATIONAL CAPACITY

## TARGETED RESULTS



### 2022-2023

The English-speaking Community Organization develops the capacity to take on a leadership role in the building of partner and stakeholder relationships.

### 2023-2024

The region's English-speaking minority language community is served by an organization that is increasingly recognized for its expertise on ESC matters in the region and is engaged in diverse initiatives with multiple partners and stakeholders.

### 2024-2025

The English-speaking minority language community in the region benefits from the English-speaking Community Organization's improved ability to access public resources and attract government investments to the area.



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