

# Ministère de l'Économie et de l'Innovation (MEI)



**RDN  
member  
guide to  
resources**



Réunir les  
communautés régionales  
D'EXPRESSION ANGLAISE DU QUÉBEC

Connecting  
QUEBEC'S REGIONAL  
ENGLISH-SPEAKING  
Communities



# Ministère de l'Économie et de l'Innovation

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**Québec** 

**RDN**  
Regional Development Network  
Réseau de Développement Régional



# Contents

- 3 General information**
- 5 Orientations**
- 6 Organizations linked to the MEI**
- 7 Funding programs**
- 14 Territorial offices**
- 16 Regional webpages**
- 17 Contacting the ministry**

# General information

## Ministers:

### Pierre Fitzgibbon

- Minister of Economy and Innovation
- Minister for Regional Economic Development
- MNA for Terrebonne

### Lucie Lecours

- Minister for Economy
- MNA for Les Plaines

**Mission:** To support business growth, entrepreneurship, science, innovation, export trade and investment. The MEI coordinates the development and implementation of the digital strategy.

**Programs:** The MEI works primarily with entrepreneurs, businesses, and partners working in the economic, social, cultural and technological milieus or the innovation chain.



The department develops and implements various financial assistance programs and tax measures aimed at supporting businesses and research organizations in the pursuit or expansion of their activities.

**Advisory role:** The MEI advises the Government with orientations toward economic development in Québec's regions. Specifically, the MEI promotes job creation, economic prosperity, and sustainable development in Québec's regions.

**Responsibilities (see website for complete listing):**

- Administration, in conjunction with others, of funds in order to ensure the execution of economic development projects
- Support for collective entrepreneurship and entrepreneurs
- Development strategies and assistance programs



# Orientations

## Plan stratégique 2020-2023 du ministère de l'Économie et de l'Innovation

**Strategic goal:** An enterprising and competitive Québec that creates development opportunities and generates wealth in all its regions

### **2 orientations:**

- Orientation 1: Contribute to an environment conducive to the development of a prosperous economy
  - Axis 1: Research and Innovation
- Orientation 2: Promote increased productivity and the sustainable growth of businesses and regions
  - Axis 2: Business growth
  - Axis 3: Business productivity
  - Axis 4: Dynamic territories



# Organizations linked to the MEI:

- **Commission de l'éthique en science et en technologie**
  - The mandate of the CEST is to advise the Government of Québec on any question relating to ethical issues related to science and technology, as well as to encourage reflection on these issues
- **Investissement Québec**
  - IQ's mission is to contribute to the economic development of Québec; it is at the service of local businesses
- **Société du parc industriel et portuaire de Bécancour**
  - The mission of the SPIPB is to promote the economic development of the province of Québec by developing and operating an auto financed industrial park and port facilities



- **Fonds de recherche du Québec**
  - Support and promote excellence in research and the training of the next generation of researchers (3 streams)
    - Nature and technology
    - Health
    - Society and culture

## Funding Programs

- **Fonds d'aide aux initiatives régionales (FAIR)**
  - This fund targets the economic and tourism development of the Gaspésie-Îles-de-la-Madeleine region in order to promote the creation of jobs and wealth
- **Fonds local d'investissement (FLI)**
  - The FLI is the main financial tool of regional county municipalities (RCMs)





put in place to support businesses in their territory; it aims to stimulate local entrepreneurship by promoting access to capital for the start-up or growth of traditional or social economy businesses and to support entrepreneurial succession

- **Programme d'aide à l'entrepreneuriat (PAEN)**

- The PAEN aims to intervene at all stages in the life of a business, namely start-up, growth, consolidation, transfer or acquisition, in order to develop and support entrepreneurship in Québec

- **Programme d'appui au développement des secteurs stratégiques et des créneaux d'excellence**

- Mobilize and coordinate the action of companies and economic partners of the Ministry around common objectives



and modes of intervention to promote:

- the development of strategic sectors;
- the implementation of ministerial orientations

- **Programme d'appui au positionnement des alcools québécois dans le réseau de la Société des alcools du Québec (PAPAQ)**

- One of the Department's mandates is to support the development of the alcohol sector in Québec.
  - Business support
    - Components 1 and 2 aim to support companies in marketing their products in the Société des alcools du Québec (SAQ) network and to increase the number of products that have received Protected Geographical Indication (PGI) certification



- Support for associations
  - Component 3 aims to encourage associations to present various marketing initiatives, particularly for products under reserved designations
- **Programme de soutien à l'économie sociale**
  - This four-part program aims to support the development of the social economy.
    - Component 1 – Specialized support for social economy enterprises
      - Aims to support projects that provide a continuum of specialized support services in the social economy for each of the legal forms of the social economy. Projects must be carried out jointly by a social economy center and the Coopérative de développement régional du Québec (CDRQ)



- Component 2 – Development of strategic sectors in the social economy
  - Intended for stakeholders in the social economy and local development in all sectors of activity, this component aims to promote concerted action initiatives and the deployment of activities in strategic social economy sectors across Québec.
- Component 3 – Structuring mutualization projects
  - Intended for social economy enterprises and their business partners who have joint projects, this component aims to promote the sharing and pooling of resources, services or activities to optimize access to these resources and ensure the economic viability of businesses



- Component 4 – Procurement from social economy enterprises
  - Intended for stakeholders in the social economy and those involved in marketing, responsible procurement or sustainable development, this component aims to support promotion and awareness-raising activities to enable social economy enterprises to access government, municipal and private markets
- **Programme de soutien aux organismes de recherche et d'innovation (PSO)**
  - The purpose of the PSO is to consolidate the Québec innovation system and its components, to increase the competitiveness of businesses and society through innovation, and to promote optimal or concerted use of research results on the economic, social, environmental and cultural levels



- **Programme Exportation – Organismes**

- Intended to contribute to strengthening the capacity of companies to market their products or services internationally.
  - Support companies in making sales in markets where they already have sales under their belt or not.
  - Help companies achieve significant commercial advances in markets where they already have sales to their credit or not

- **Programme NovaScience**

- The program aims to solve the problems related to the availability of innovative labor and to promote the development of the next generation in science and technology as well as their integration into the labor market



# Territorial offices

## **Direction territoriale du Bas-Saint-Laurent, Chaudière-Appalaches et Gaspésie-Îles-de-la-Madeleine**

355, boulevard Saint-Germain

Rimouski (Québec) G5L 3N2

Telephone: 1 866 691-5666

Email: [Regions\\_01-11\\_12@economie.gouv.qc.ca](mailto:Regions_01-11_12@economie.gouv.qc.ca)

## **Direction territoriale de la Capitale-Nationale, de la Mauricie et de Lanaudière**

Édifice Capitanal

100, rue Laviolette, bureau 114

Trois-Rivières (Québec) G9A 5S9

Telephone: 1 866 691-5666

Email: [Regions\\_03-04-14@economie.gouv.qc.ca](mailto:Regions_03-04-14@economie.gouv.qc.ca)

## **Direction territoriale de la Montérégie, de l'Estrie et du Centre-du-Québec**

Centre administratif

62, rue Saint-Jean-Baptiste, bureau 1.03



Victoriaville (Québec) G6P 4E3

Telephone: 1 866 691-5666

Email: [Regions\\_05-16-17@economie.gouv.qc.ca](mailto:Regions_05-16-17@economie.gouv.qc.ca)

## **Direction territoriale des Laurentides, de l'Outaouais et de l'Abitibi-Témiscamingue**

170, rue de l'Hôtel-de-Ville, bureau 7.200

Gatineau (Québec) J8X 4C2

Telephone: 1 866 691-5666

Email: [Regions\\_07-08-15@economie.gouv.qc.ca](mailto:Regions_07-08-15@economie.gouv.qc.ca)

## **Direction territoriale du Saguenay-Lac-Saint-Jean, de la Côte-Nord et du Nord-du-Québec**

3950, boulevard Harvey, bureau 2.05

Saguenay, arrondissement Jonquièrre  
(Québec) G7X 8L6

Telephone: 1 866 691-5666

Email: [Regions\\_02-09-10@economie.gouv.qc.ca](mailto:Regions_02-09-10@economie.gouv.qc.ca)





# Regional webpages

The MEI has regional teams that play a strategic role in promoting regional economic development.

The MEI supports those involved in local and regional economic development ecosystems in their growth and diversification process (in close collaboration with Investissement Québec).

Each region has its own webpage of resources and information (in French):

[Abitibi-Témiscamingue](#)

[Bas-Saint-Laurent](#)

[Capitale-Nationale](#)

[Centre-du-Québec](#)

[Chaudière-Appalaches](#)

[Côte-Nord](#)

[Estrie](#)

[Gaspésie-Îles-de-la-Madeleine](#)

[Lanaudière](#)

[Laurentides](#)

[Mauricie](#)

[Montérégie](#)

[Outaouais](#)

[Saguenay-Lac-Saint-Jean](#)



# Contacting the ministry

## **Ministère de l'Économie et de l'Innovation - Québec office**

710, place D'Youville, 2nd floor

Québec (Québec) G1R 4Y4

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Email: [info@economie.gouv.qc.ca](mailto:info@economie.gouv.qc.ca)

## **Ministère de l'Économie et de l'Innovation - Montreal office**

380, rue Saint-Antoine Ouest, 5e étage

Montréal (Québec) H2Y 3X7

Telephone: 514 499-2199

Email: [info@economie.gouv.qc.ca](mailto:info@economie.gouv.qc.ca)

Contact information specific to each funding program is available via the link to each program landing page.

# RDN

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