

English-speaking Community Organization (ESCO)

2022-2025 Strategic Plan

Year 1: 2022-2023

Period: **April 2022 – September 2022**



Objective #1 Access to government services in English 2022-2023				
Targeted result:	Performance indicators (outputs & outcomes):	Planned activities:	Schedule of activities:	Explanation of results or challenges:
<b>To engage in initiatives and activities that increase support and recognition of the English-speaking community's need to benefit from programs offered by the federal and provincial governments</b>	At least one meeting is held with the regional rep. for Service Quebec  Meeting agenda(s) & notes	Promote the service needs of the ESC in the region to decision-makers and stakeholders  1 mtg held with a provincial dept. (Service QC) on October 12, 2022	September – December 2022	The Service QC representative was receptive to the information presented by the ED re: ESC needs, and a follow-up meeting is planned for the winter 2023  The ED has reached out to the regional rep for Service Canada but has not yet received a response; follow-up January 2023
Objective #2 Employability & Economic Opportunities for English-speakers 2022-2023				
Targeted result:	Performance indicators (outputs & outcomes):	Planned activities:	Schedule of activities:	Explanation of results or challenges:
<b>The region's English-speaking community is supported by partner and stakeholder resources that promote employment skills, educational success, and post-secondary opportunities in the region.</b>	At least one member of the ESC is active on the region's employment table  Meeting agendas & notes  The organization's input is solicited to help improve or adapt at least one employment service for English-speakers in the region	Develop relationships with employment organizations in the regions to relate the ESC's need for adapted service offers  The project manager of the Employability Project is active on the region's Emploi Quebec partners' table; 1 meeting on August 24 <sup>th</sup> , 2022  1 meeting held with MRC Emploi Action on September 17 <sup>th</sup> , 2022	April 2022 – March 2023	The Emploi Quebec partners' table meets 3 to 4 times a year and has 11 members.  MRC Emploi Action is a job search organization in the MRC of Bleu Lac, the Employability Project plans to collaborate with their staff to deliver a CV workshop in English in February 2023

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		Collaborate with stakeholders in the region to assist them in the development of their service offer for the ESC <i>In development with MRC Emploi Action</i>		
Objective #3 Strengthened Organizational Capacity 2022-2023				
Targeted result:	Performance indicators (outputs & outcomes):	Planned activities:	Schedule of activities:	Explanation of results or challenges:
<b>The English-speaking Community Organization develops the capacity to take on a leadership role in the building of partner and stakeholder relationships.</b>	Staff poll & results  Staff receives training at least twice  Workshops held <ul style="list-style-type: none"> <li>Content / skill developed</li> </ul>	Poll staff on their skills development needs <ul style="list-style-type: none"> <li>Develop and offer a series of professional development workshops for the organization’s staff based on poll results with support from an outside resource</li> </ul> <i>Staff polled in May 2022 (open May 3-5 via SurveyMonkey), 100% participation</i>  3 workshops identified for development (social media best practices; hosting effective meetings; volunteer management)	May 2022 (poll)  September 2022- March 2023 (workshops)	<i>3 workshops will be developed/offered to staff with the support of a coach from Train Your Best Team, a human resources development organization based in the MRC of Petit Lac. The first workshop (social media best practices) is scheduled to be offered in November 2022; the remaining workshops will take place in 2023.</i>  <i>A graduate student from the University of Petit Lac in the field of social anthropology was hired to develop the demographic profile and the project is on schedule.</i>
	A community profile is available with recent data and statistics describing the ESC in the region	Engage a researcher to develop and publish a demographic profile of the region’s ESC	June 2022 (hire researcher)	

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	<ul style="list-style-type: none"><li>• Distribution</li></ul>	<p>Ongoing</p> <p>Publish the completed profile on <a href="http://www.greatwebsite.ca">www.greatwebsite.ca</a> and make available to partners and stakeholders via ESCO's monthly electronic newsletter (with download link)</p>	January – February 2023	